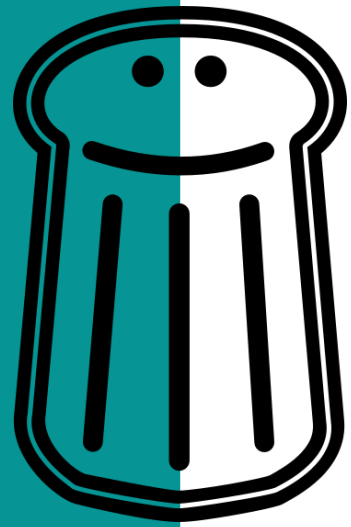
> SPONSORSHIP Brochure



Pass the SALT 2026

9th edition

sponsoring@pass-the-salt.org

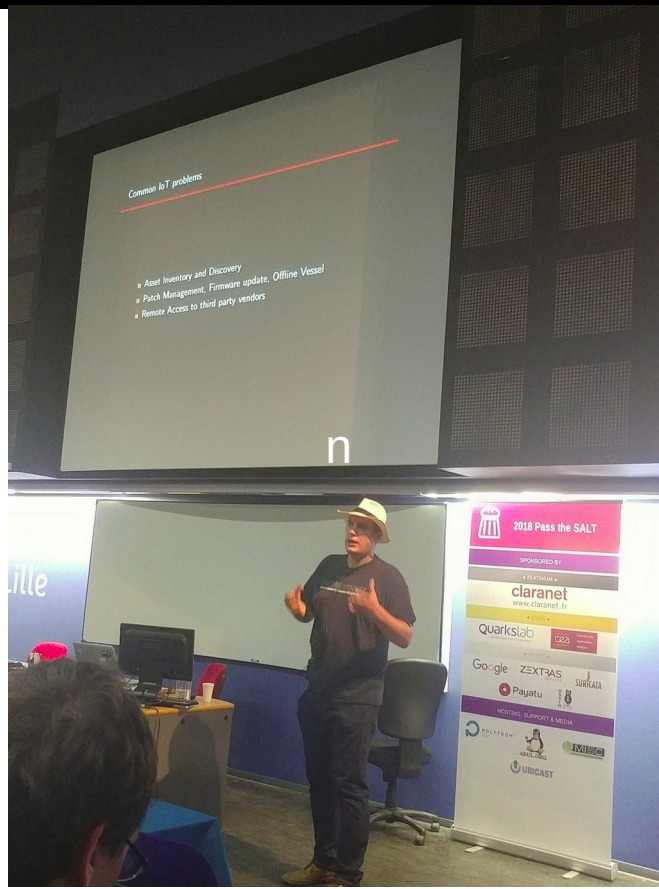
V1.1

The conference

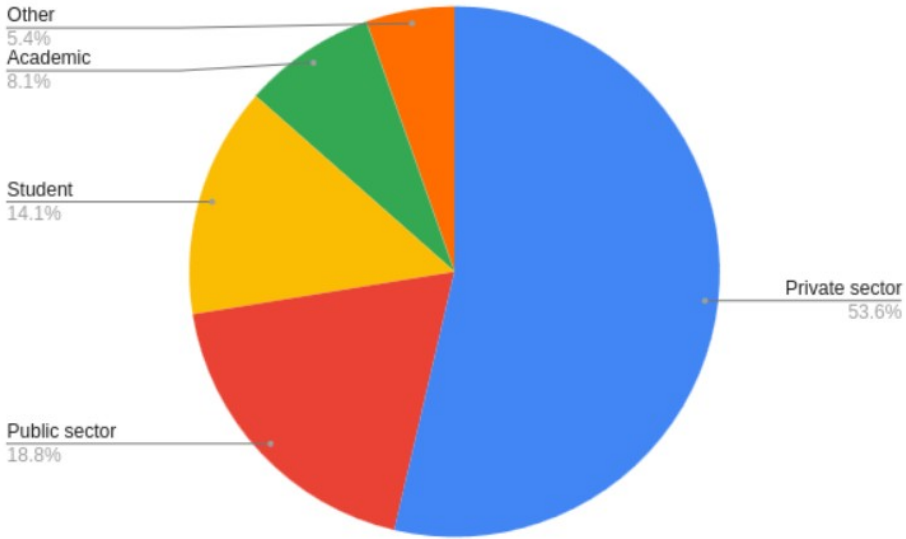
Pass the SALT is a **technical conference** held **in English** and entirely **dedicated to Security and Free Software**.
The 2025 edition hosted **22 talks and 6 workshops**.

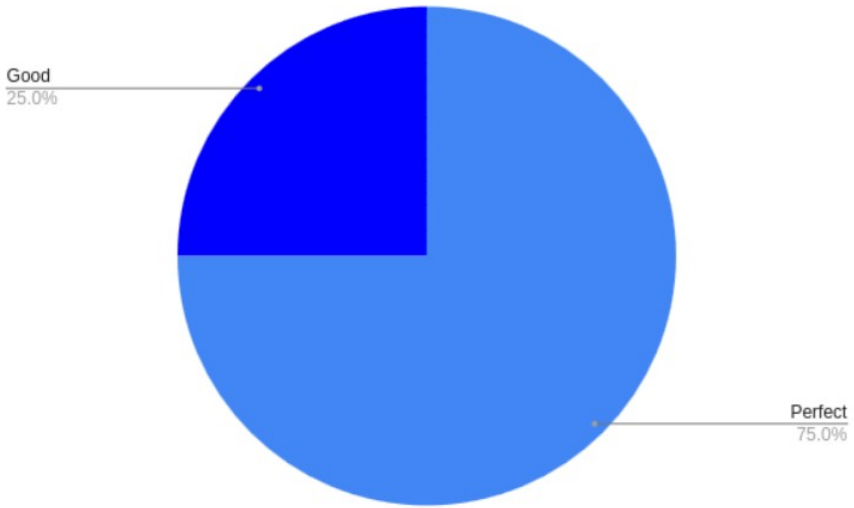
2026 edition will be held:

- **Date:** 3 days, June, 30 to July,2 2026
- **Location:** Lille, Université Catholique de Lille
- **Entrance: Free**
- **Expected attendance :** 200-300 people



Attendance & evaluation (2025)





140 persons attended and **most of them stayed all along the 3 days (+40/50 on streaming throughout the event)**. With 170 registered people, we have reached our lowest no-show rate (**17.6%**). Which is a very good score for a free entrance event. Their **event evaluation has been excellent** (post event survey) on the organization and content sides.

Our complete 2025 edition report is available at : **https://2025.pass-the-salt.org/annual-report/**

Feedback

Hash Miser
@H_Miser

Super cool proxmark worshop at #PTS19 with @herrmann1001 and @doegox ! Thanks for all the knowledge shared today !

Traduire le Tweet

Orange Tsai 🍊
@orange_8361

My slides "Hacking Jenkins" for #pts19 and #HITBAMS is out! This is my first time to go French and Pass the SALT(@passthesaltcon) is such a really really good and interesting conference!

Aaron Gable

PTS 2024 was fantastic and loads of fun, strongly recommend putting together a talk and attending!

Ange
@angealbertini

@passthesaltcon la conf m'a donné une pêche et une inspiration d'enfer. Merci à tous !

Peter Czanik
@PCzanik

"My Favorite IT Security Event: Pass the SALT"

Why sponsoring

- **Brand exposure:** your brand strengthens its image with the participants present (**hackers, professionals, researchers**) or with those watching in streaming / replay..
- **Recruitment:** your hiring process will be made more credible by your presence as a partner **(attendees: 22% students and academics, 18% public sector and 53 % from private sector)**.
- **Strengthen your brand image** inside the community by allowing :

  – a free access to quality talks about Security and Free Software ;

  – exchanges and collaborations [1] between experts from these communities, passionate hackers but also professionals using Open Source Security solutions.

[1] https://www.pass-the-salt.org/achievements/#contributions

2026 edition sponsoring counterparts

Sponsoring Level	Platinum (max. 2 sponsors & 1 hosting partner per edition)	Gold	Silver	Associations
Donation	Min 3000€	Min 2000€	Min 1000€	Min 500€
Presence on all media supports (press, web, on site)	Yes, under « Platinum Sponsors » or « Platinum partner »	Yes, under « Gold Sponsors »	Yes, under « Silver Sponsors »	Yes, under « Associations »
Possibility to have a rollup/kakemono at room entrance	Yes	Yes	No	No
Pre-booked seats for the event	Yes (4)	Yes (2)	No	No
Possibility to have a booth (table + rollup/kakemono)	Yes	No	No	No
Invitations for the Speakers Dinner	Yes (2)	No	No	No

Sponsoring form

Complete and send it to SPONSORING@PASS-THE-SALT.ORG

Name : ..... Company name : .....

Address : .....Email : .....

My company engages itself to sponsor 2026 Pass the SALT at the following level: :

☐ Platinum Partner	providing free rooms & an amphitheater to host the conference	
☐ Platinum sponsor	3000€ or more :	.....€
☐ Gold sponsor	2000€ or more :	.....€
☐ Silver sponsor	1000€ or more :	.....€
☐ Association	500€ or more :	.....€

giving access to respective counterparts detailed on page 6 of this document.

Bank transfer

Transfer label : « Sponsor Pass the SALT 2026 »

Bank Qonto , **Account name** PASS THE SALT SECURITY AND LIBRE TALKS

- 🇪🇺 **If your transfer is sent from Europe (SEPA Zone):**
  IBAN FR7616958000014606729808694
  BIC QNTOFRP1XXX
- 🌍 **If your transfer is sent from other parts of the world:**
  IBAN FR7616958000014606729808694
  BIC QNTOFRP1XXX
  BIC intermediary bank TRWIBEB3XXX
  It is very important to add this intermediary bank in your international transfer details.

City ..... Date ..... Signature & company stamp :

2026